



Media Contacts:

Brian McDonough, 908-322-1100; bmcdonough@kesslerpr.com
Angela Thomas, 201.503.1333, AThomas@njpac.org

**ATLANTIC CITY ARTISTS TAKE CENTER STAGE AT
PRUDENTIAL PRESENTS NORTH TO SHORE FESTIVAL'S
SHOWCASE STAGE AND ARTIST VILLAGE**

Singer-songwriters, DJs, comedians, punk bands, spoken word poets, a jazz band, a children's choir and more to be featured at new venue for the city's home-grown stars

For two days at Orange Loop Festival Grounds, the *Showcase Stage* will present festival-goers with an authentic sampler of Atlantic City sounds, hands-on children's activities, food trucks, local artisan demos and more

June 4, 2024 – Atlantic City, NJ – Dozens of much-loved Atlantic City artists will step into the spotlight over two days at the ***Showcase Stage and Artistic Village***, a new feature of the ***Prudential presents North to Shore Festival*** in Atlantic City

From **11 AM to 6 PM on Saturday, June 22, and 11 AM to 5 PM on Sunday, June 23**, the ***Showcase Stage*** will offer a continuous series of **FREE** performances by some of the city's most-loved singer-songwriters, spoken word poets, pop punk bands and more.

This presentation, featuring a **cohort of local artists on one stage** adjacent to major festival venues, is a new feature of ***Prudential presents North to Shore***, the three-week, three-city summer festival of arts and ideas produced by NJPAC, now in its second season.

“The ***Showcase Stage*** is our way of spotlighting the talent of Atlantic City's remarkable creatives while at the same time curating a space where audience members who come out for a headliner show will have a wonderful way to extend their visit and get a genuine sense of the city's cultural offerings all in one, easy-to-reach spot,” says **John Schreiber, President and CEO of NJPAC**.

Performances are just the start of what's on offer. The ***Showcase Stage*** will be the centerpiece of the ***Artist Village at the Orange Loop Festival Grounds***, effectively a festival-within-a-festival within easy walking distance of the Atlantic City boardwalk that will allow visitors to ***Prudential presents North to Shore*** to hear local Atlantic City and Atlantic County artists perform, and simultaneously take in live demonstrations by and shop the wares of local artisans including photographers, wood carvers and painters.



Hands-on fun activities for children, including a painting wall (that children can decorate with paint on brushes, loaded into water guns, or simply on their hands) and a decorate-your-own-cupcake station, will also be offered. **In the event of inclement weather, the festival grounds will be tented** to allow the event to continue.

The majority of the local artists and groups appearing on the *Showcase Stage* are **Prudential presents North to Shore Official Selections** – performers who applied to perform on the festival and chosen to take part in the event by the festival’s committee of Atlantic City arts professionals and community leaders. Each was given a grant to enable them to appear at the festival.

Overall, this season the *Prudential presents North to Shore Festival* **granted \$355,600 to local artists and organizations** in its three host cities: Asbury Park, Atlantic City and Newark.

“We really wanted to diversify the lineup, to make sure there was something there for everyone. We wanted to be sure there was rock, jazz, pop, punk, blues, hip hop. There will be kid performers, and there will be Angela Burton, who’s a legend in this city. We really curated this for our community members,” says **Jon Henderson, founder and CEO of Good Time Tricycle Productions**, an Atlantic City event production company that is producing the *Showcase Stage* event.

Official Selection artists who will be featured at the *Showcase Stage* include:

- Atlantic City actress and comedian **Michelle Tomko**
- Daille Kettrell and Shianne Ladale, better known as inspirational funk-soul duo **Open4Business**
- High-energy R&B and jazz group **The Cason Express Show Band**
- **The Children’s Choir of Southern New Jersey**, presented by Chicken Bone Beach Historical Foundation
- R&B fusion singer **Lem Turner**
- Teacher and spoken word poet **Paige Washington**
- Local ’70s, ’80s and ’90s cover band **Village Bridge**
- Soul and R&B singer **Angela Burton**

These *Official Selection* performers will be joined by **a lineup of notable South Jersey performers** including dance students from nearby **Stockton University**, rising pop punk band **Jersey Calling**, up-and-coming singer-songwriter **Jake Thistle**, Jersey Shore alt-rockers **The Break Plans** and **Mara Justine**, the recent *The Voice* contestant from Galloway Township (who also did well in previous years on talent shows including *American Idol* and *America’s Got Talent*).

Performances will be interspersed with sets by local turntablists including **DJ Aiden Scott, DJ Patrice McBride, DJ Rashaun** and **DJ Vito G**.

On Sunday only, visitors can be wowed by New Jersey’s immersive **WOW Experience** mobile activation inside the festival grounds and near the *Showcase Stage*.



Participating vendors and artisans in the *Artist Village* include:

- Jay's Crab Shack - Seafood
- Il Porcelino - Italian Market
- Coley Cakes - DIY cupcakes
- Twisted Lemonade - Lemonade
- Coffee Goddess - Coffee
- East Coast Fairy Hair - Fairy hair
- Heather Hires Art - Face & Body Paint
- Dunes Art Gallery - Brigantine Art Studio
- EXULT LIFE LLC - Handmade Jewelry + Art
- DAVE MASS - Artist / Barber
- Chloe Henderson - Visual Artist
- Bucksco Barrels - Barrel tables & art
- HG Workshops - DIY art studio
- Valerie Feo - Visual Artist
- Aritimi Design Studio - 3D printed Art + Plants
- A. Sullivan Artistry - Visual Artist
- Tuft Broad - Handmade Rugs
- The Escape Plans - Atlantic City Marketing & Events

In the event of inclement weather, the festival grounds will be tented to allow the fun to continue.

The **Prudential presents North to Shore Festival** will present events in Atlantic City **June 17 through June 23**, including performances by headlining artists the **B-52's**, **Barenaked Ladies**, **Justin Silva**, **Eric Roberson** and **Avery Sunshine** and **Prince Royce** and **Wisin**. The festival's full lineup can be found at NorthtoShore.com.

Tickets for the Prudential presents North to Shore Festival are available at NorthtoShore.com. Get Festival updates most quickly on social media. Follow *North to Shore* on [Instagram](#), [Twitter](#), [Facebook](#) and [TikTok](#).

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About the Prudential presents North to Shore Festival

The *Prudential presents North to Shore Festival*, launched in 2023, features all the talent, diversity, and creativity that New Jersey has to offer, packed into three extraordinary weekends of performances, screenings, parties and conversations in three of the state's most iconic cities. Hosted by Asbury Park (June 10 – 16), Atlantic City (June 17 – 23) and Newark (June 23 – 30), the *North to Shore Festival* will bring together events at 50+ venues for an over-the-top showcase of Jersey excellence, aligned with Governor Phil Murphy and First Lady Tammy Murphy's vision of a celebration worthy of the Garden State's long legacy of innovation in the arts, film and technology. The festival is sponsored by Prudential Financial, NJEDA, NJM Insurance Group, United Airlines, CRDA, Outfront, NJ Division of Travel and Tourism, and in Atlantic City, by Horizon Blue Cross Blue Shield of New Jersey and High West Whiskey. For the latest updates and new concert listings, visit NorthToShore.com.



About NJPAC

New Jersey Performing Arts Center (NJPAC), located in downtown Newark, New Jersey, is among the largest performing arts centers in the United States. It is the artistic, cultural, educational and civic center of New Jersey — where great performances and events enhance and transform lives every day. As New Jersey's Town Square, NJPAC brings diverse communities together, providing access to all and showcasing the State's and the world's best artists, while acting as a leading catalyst in the revitalization of its home city. Through its extensive Arts Education programs, NJPAC is shaping the next generation of artists and arts enthusiasts. NJPAC has attracted 11 million visitors (including almost two million children) since opening its doors in 1997 and nurtures meaningful and lasting relationships with each of its constituents. Visit njpac.org for more information.

Showcase Stage Artist Bios:

Open4Business*

Open4Business spreads love and empowerment to ensure every woman's voice is heard. Hitting all the high notes, this dynamic duo (Shianne Ladale and Daille Kettrell) dazzles South Jersey



and beyond, creating stunning melodies and meaningful lyrics to carry the torch of funk, soul and country music.

The Break Plans

Churning out '80s-influenced "poptimistic" tunes that range from polished pop to anthemic choruses to tender ballads, NJ alt-rockers The Break Plans capture hearts wherever they go.

Paige Thomas*

C.R.O.P.S. founder Paige Washington lights up communities from Baltimore to South Jersey with powerful poetry that is deeply emotional, sensual and charged with a hunger for social justice.

Stockton University Dance Students

Experience "Shipwrecked," an evocative dance choreographed by Stockton dance faculty Caitlin Pittenger and performed by Stockton alums and undergraduates. A unique collaboration between the Stockton Dance Company and the Stockton Literature Program, the piece is inspired by the poetry of student Joe Mancini.

Chicken Bone Beach Historical Foundation: Children's Choir of Southern NJ*

The Children's Choir of Southern New Jersey assists in nurturing youth to develop a love for singing and performance, giving them greater self-esteem and awareness, and creating outstanding citizens through live music education experiences.

Village Bridge*

Village Bridge is a highly entertaining and electrifying New Jersey-based band performing originals as well as covers from 70s, 80s, 90s and 2000s light rock, R&B and hip hop/soul.

Mara Justine

Barely into her 20s, Mara Justine is already turning heads in the music world with a powerful set of pipes and an energy and worldliness in her performances that blow audiences away. A top contender on *America's Got Talent* and *American Idol*, she was recently crowned one of three finalists on *The Voice*.

Jake Thistle

To call Jake Thistle a rising star would be a severe understatement. At just 20, he's rocked major music events across Europe and the US and shared stages with revered names in entertainment like Bruce Springsteen, Brandi Carlile and Carlos Santana.

Lem Turner*

Lem Turner creates a musical palette that fuses alternative R&B and smooth vibes to create innovative tunes that reflect his boundless creativity.

The Cason Express Show Band*

The Cason Express Show Band is a high-energy R&B and jazz group that will have you dancing and singing to the songs we all love and enjoy!

Jersey Calling



Punk rock straight outta the Garden State, Jersey Calling delivers high-energy performances and anthemic tunes with catchy riffs, driving bass lines, steady backbeats and voices likened to the punk giants of the 1990s.

Angela Burton and Passion*

With a repertoire ranging from R&B to Motown, Angela Burton doesn't just perform music, she lives it. From Club Harlem to the heart of Atlantic City, Burton and her band, Passion, captivate with soulful, electrifying performances.

*** NTS Official Selections:**

The category denotes local independent artists who applied and won a competitive grant (chosen by the festival's Atlantic City committee of city arts professionals and community leaders) to perform on the showcase stage.